

Inside the Mind of a CPA



83% of CPAs surveyed help their clients choose an HR and payroll service provider.

Are you partnering with a provider who puts you and your clients first?

When it comes to their clients, CPAs care about:



Client Service



Reporting



Compliance

Client Service

Your clients are your priority. When you refer them to Paycor, they're our priority too.



CPAs who work with Paycor said CPA Care is the most valuable resource.



CPA Care received during the 2015 tax season.

"CPA Care is the #1 reason I refer Paycor." – Tammie, CPA, Toledo, OH

CPAs receive additional support through Paycor's CPA Signature Care program. CPA Signature Care partners receive these elite services:



Professional Development Funds



Additional HR support services



Exclusive pricing



Co-branded marketing material

[Learn More](#)

Reporting

CPAs not working with Paycor struggle to get data from clients!



35%

struggle to get Deduction and Reconciliation data.



25%

struggle to get Census data.



19%

struggle to get Retirement Contribution data.



25%

struggle to get Workers' Compensation data.



32%

struggle to get New Hire/Termination data.

Paycor's Reporting & Analytics features allow CPAs to easily run reports when they need to without involving their clients!

[Learn More](#)

Compliance

Clients rely on you to help stay compliant. You can rely on Paycor for the latest updates on business trends and legislation decisions affecting your clients.



110 HR & Compliance webinars in 2015.

23 ACA webinars in 2015.



Over 150

new Resource Center articles in 2015.

[Learn More](#)

ACA

78%

of CPAs surveyed say their clients are asking them about ACA.



Only 47%

say they feel comfortable advising their clients on ACA.

100%

of active Paycor clients were print ready with the required forms by the original ACA deadline.

[Learn More](#)

What's Next?

Nearly 65%

of Paycor clients will be affected by the proposed DOL overtime changes. Help your clients prepare now with our weekly webinars and resources.

[Learn More](#)

"Client relations and communication is extremely important to our clients. Paycor excels in being available for their customers for questions, concerns and assistance. Paycor's Secure Access is extremely user friendly for both processing payroll and pulling reports."

– Kristy, CPA, Columbus, OH